

SECOND REGULAR SESSION

HOUSE BILL NO. 1755

91ST GENERAL ASSEMBLY

INTRODUCED BY REPRESENTATIVES MERIDETH, ROBIRDS AND OVERSCHMIDT (Co-sponsors).

Read 1st time January 31, 2002, and 1000 copies ordered printed.

TED WEDEL, Chief Clerk

3410L.011

AN ACT

To amend chapter 301, RSMo, by adding thereto one new section relating to special license plates.

Be it enacted by the General Assembly of the state of Missouri, as follows:

Section A. Chapter 301, RSMo, is amended by adding thereto one new section, to be
2 known as section 301.3095, to read as follows:

**301.3095. 1. Any individual may receive special license plates as prescribed by this
2 section, for any motor vehicle such person owns, either solely or jointly, other than an
3 apportioned motor vehicle or a commercial motor vehicle licensed in excess of eighteen
4 thousand pounds gross weight, after an annual payment of an emblem-use authorization
5 fee to Missouri Travel Council. Missouri Travel Council hereby authorizes the use of its
6 official emblem to be affixed on multiyear personalized license plates as provided in this
7 section. Any contribution to Missouri Travel Council derived from this section, except
8 reasonable administrative costs, shall be used solely for the purposes of Missouri Travel
9 Council. Any member of Missouri Travel Council may annually apply for the use of the
10 emblem.**

**11 2. Upon annual application and payment of a twenty-five dollar emblem-use
12 contribution to Missouri Travel Council, the organization shall issue to the vehicle owner,
13 without further charge, an emblem-use authorization statement, which shall be presented
14 by the owner to the department of revenue at the time of registration of a motor vehicle.
15 Upon presentation of the annual statement, payment of a fifteen dollar fee in addition to
16 the registration fee and documents which may be required by law, the department of
17 revenue shall issue to the vehicle owner a personalized license plate which shall bear the
18 emblem of Missouri Travel Council. Such license plates shall be made with fully reflective**

19 material with a common color scheme and design, shall be clearly visible at night, and shall
20 be aesthetically attractive, as prescribed by section 301.130. Notwithstanding the
21 provisions of section 301.144, no additional fee shall be charged for the personalization of
22 license plates pursuant to this section.

23 3. A vehicle owner, who was previously issued a plate with the Missouri Travel
24 Council emblem authorized by this section but who does not provide an emblem-use
25 authorization statement at a subsequent time of registration, shall be issued a new plate
26 which does not bear the Missouri Travel Council emblem, as otherwise provided by law.
27 The director of revenue shall make necessary rules and regulations for the administration
28 of this section, and shall design all necessary forms required by this section. No rule or
29 portion of a rule promulgated pursuant to the authority of this section shall become
30 effective unless it has been promulgated pursuant to the provisions of chapter 536, RSMo.